

THE DURGAPUR PROJECTS LIMITED
A Government of West Bengal Enterprise



Notice Inviting Expression of Interest

EOI No.-PUR/CORP/HR&A/84/22-23 DT.11.02.2023

NOTICE INVITING EXPRESSION OF INTEREST (EOI)

**“DISPLAYING ADVERTISEMENTS ON THE BOUNDARY WALL
AND HOARDINGS ON DPL'S LAND”**

EXPRESSION OF INTEREST (EOI)

1. The Durgapur projects Limited (A Govt. of west Bengal Enterprise) intends to allow use of its boundary wall for the purpose of commercial Advertisement, and
2. Use of the vacant lands on road side for erection of commercial hoardings on rental basis for a period of 03(three) years from 2023 to 2026

For this purpose, the area has been categorised into O4(Four) zones as details below:-

Sl. No	Advertisement/ Hoarding Place	Category -A	Category -B	Category -C	Category -D
1	Boundary Wall for Advertisement	From Piyala Village area to DVC More	From DVC More to DPL Gate	Nil	Nil
2	Vacant Land/Place for Hoarding	The vacant place from Piyala Village to DVC More adjacent to NH-2	DVC More to DPL Gate	DPL Gate to Gammon Bridge	Gammon Bridge to Railway crossing

For this, the interested agencies should have the following requisite qualifications for Participation in the Bid.

- a) The Agency should have the experience of executing this type of Commercial Advertisement at least for a period of 05(Five) years i.e. 2017-2018,2018-2019,2019-2020, 2020-2021 and 2021 -2022
- b) The Agency should ensure the structural safety of the hoarding against the natural calamity and any sorts of accident. The party should indemnify DPL against any loss, injury, death and /or any contingent events caused due to any incident Involving the hoardings or caused due to the hoardings. The structures should be Properly designed and maintained in good condition by the party, upto the Satisfaction of our civil Department.
- c) The structure of the hoarding must not be larger than the size of approved display area, keeping aside the provision of height/ground clearance area approved in clause No. 'j' as under.
- d) The matter to be displayed (on the hoardings/ walls) should conform to the basic norms of advertising propriety and should not contain anything defamatory to any particular business organisation and any obscene matter or anything in contravention to the Laws of the Land.
- e) The permission shall remain valid for the aforementioned period, subject to

compliance of the rules and regulations of DPL & as well as the law of land'.

- f) The permission may be withdrawn at any point of time even during the approved period without assigning any reason thereof.
- g) The name of the advertising agency along with the names of the principal contact person(s) and their contact numbers must be displayed at the bottom of the hoarding.
- h) The length and breadth of the hoarding should not exceed as mentioned in the annexed sheet.
- i) The Agency shall have to maintain mandatory safe distance from different service line.
- j) Minimum ground clearance of any hoarding must be 6ft.
- k) For the renewal of the contract for continuation of hoarding/hoardings, the agency shall have to apply before this Authority at least one month before expiry of the permission.
- l) After getting permission , if the Agency fails to turn up within Seven working days, the offer will automatically be cancelled.
- m) The agency must maintain proper quality of material for the hoarding and if any mishap/ accident occurs due to collapsing of any hoarding' DPL shall not take any liability and the agency shall remain wholly liable for that.
- n) Violation of any of the above clauses shall lead to cancellation of the permission and hoarding shall be declared unauthorised and subsequently shall be dismantled 'for which the Agency shall have to bear the responsible for payment towards the entire cost involvement and other issues including the legal matters

Annexure-I

STATEMENT OF APPROVED HOARDINGS FOR THE PERIOD 2023-to 2026

Sl. No	Name of the Agency	Address	Location	Category of location	Number of Hoardings	Size	Rate (per sq. Mt.) per annum	Amount payable for the period of 03 years
							(a)	
						15ftx20ft		
						10ftx20ft		
						10ftx20ft		
						15ftx30ft		
						10ftx20ft		
						10ftx20ft		

- a) Rates may be revised at the discretion of DPL.
- (b) Rates may be revised at the discretion of DPL.

- No trees shall be cut down. However the areas are to be kept clean and free from wild growths etc.
- No damage shall be caused to property belonging to DPL or any other entity.
- DPL shall not be obliged to shift electric lines, water lines, other structure etc.
- No hoarding shall be erected so that it obstructs the view of other hoardings/displays/Wall Displays and or become barrier for view – cutting of Traffic movement.
- A-pre bid discussion may be held to arrive at the maximum number of hoarding of each category and other relevant issues.
- If the authorities decide to widen the road(s),the hoardings are to be removed by the parties at their own cost and labour.
- Because of any reasons if relocating of hoardings is required, and allowed by DPL, then such relocations are to be undertaken by the agencies at their own cost and labour.

Annexure-II

STATEMENT OF APPROVED BOUNDARY WALL FOR THE PERIOD 2023 to 2026

Sl. No	Name of the Agency	Address	Location	Size	Rate (per sq. Mt.) per annum	Amount payable for the period
					(a)	

a) Rates may be revised at the discretion of DPL.

(b) Rates may be revised at the discretion of DPL.

- No trees shall be cut down. However the areas are to be kept clean and free from wild growths etc.
- No damage shall be caused to property belonging to DPL or any other entity.

DPL shall not be obliged to shift electric lines, water lines, other structure etc.

FORM-C

INSTRUCTION TO THE PARTICIPANTS

Note: Space provided against each column is not sufficient, separate sheet of paper may be used and suitable annexure no. may be given to such sheet and corresponding entries may be made against relevant column.

1. Name of the Firm/ Style of business (in Block letter) :
2. Full address with Telephone No. and Telegraph address:
 - (a) Local address ;
 - (b) Head Office :
3. State if the Firm is-
 - (a) Proprietary basis :
 - (b) Hindu undivided family/firm :
 - (c) Public Limited Firm :
 - (d) Partnership Firm :
 - (e) Private Limited Company :
 - (f) Co-Operative Limited Company :
 - (g) Any other state (struck off which is Not applicable) :
4. Date & place of registration & authority Prescribed by law for registration (attested Copy of the supporting documents to prove The statement should be attached) :
5. If the Firm is registered with-
 - (a) Any unit with DPL and if so details of that :
 - (b) Any unit of DPL, if so, details of that :

AGREEMENT

This Agreement made this _____ th day of _____ 2023 between The Durgapur Projects Ltd. Durgapur, PO – Durgapur – 713201, Dist – Paschim Bardhaman situated in the State of West Bengal in India (Hereinafter called the Employer) of the One Part. M/S _____ Address _____ (hereinafter called the contractor) of the Other Part.

Whereas, the employer being desirous that certain works should be executed Viz. "Beautification of DPL Plant Boundary Area" accepted a tender for sum of Rs _____ per annum only to be the contractor for the execution and completion and maintenance of such works. Now agreement witness as follows :-

(a) In this agreement words and expression shall have the same meaning as are respectively assigned to these in the condition of contractor hereinafter referred to.

(b) The following documents shall be deemed to form and be read constituted as part of this agreement viz.

(i) The said Tender (Tender NIEOI No _____ dated _____)

(ii) Scope of Work : As per condition of the Agreement vide NIT No. _____.

(iii) Terms and conditions : DO

(iv) Period of Contract : Three (03) years from the date of commencement of work with provision of renewal for two like periods.

(v) Mode of payment : As given in the conditions of agreement.

(vi) Boundary Wall / Vacant Land : Annual license fees (Rs)

(a)

(b)

(c)

(d)

In witness whereof the parties hereto have caused their respective common seals to be hereinto affixed (or have hereinto set their respective hands and seals) the day and year first above written.

The common seals of M/s _____(address) and was hereinto affixed or in the presence of signed and or delivered by the said M/s _____ in the presence of :-

Date, Signature of Contractor
Employer
In the capacity _____
On behalf of _____

dated, Signature of the
Designation

1. WITNESS:

2. WITNESS:

Schedule of Dates

Sl. No.	Milestone	Date
01.	Publishing date	11.02.2023
02.	Pre- bid discussion	21.02.2023 at 11.30 am at DPL Administrative Bulding
04.	Bid Submission end date	Within 03.03.2023 upto 12.30 pm
05.	Bid opening date	03.03.2023 at 1.00 pm

Interested bidders to send their proposal (in sealed envelope) by Speed Post / by hand to the **SM(S&P)Corporate, Administrative Building, The Durgapur Projects Limited, Durgapur - 713201** within the stipulated time as mentioned in above table, superscribing The EOI No. on envelope.